

## 2009 EDITORIAL CALENDAR

### In Print & Online

ISSUE DATE	CLOSE	FEATURE/REPORT	LIST	FEATURE CLOSE	ONLINE
Jan 5	Dec 23	Economic Outlook		Dec 23	
Jan 12	Dec 31	Real Estate		Dec 23	REBNY Gala Video
Jan 19	Jan 8	Small Business	Top SBA Loans	Dec 31	
Jan 26	Jan 15	Education	Top Executive Recruiters	Jan 8	
Feb 2	Jan 22	NYC Scorecard - Politics		Jan 15	
Feb 9	Jan 29	Small Business		Jan 22	
Feb 16	Feb 5	Real Estate	Top Office Leases/Top Bldg Sales	Jan 29	
Feb 23	Feb 12	Banking	Top M&A Deals	Feb 5	
Mar 2	Feb 19	NYC Tourism	Top Conventions/Top Hotels	Feb 12	
Mar 9	Feb 26	Small Business	Top BIDS	Feb 19	
Mar 16	Mar 5	Real Estate		Feb 26	
Mar 23	Mar 12	Healthcare	Top Hospital List	Mar 5	Hospital Salary Survey
Mar 30	Mar 19	40 Under 40		Mar 12	40 Profiles
Apr 6	Mar 26	Real Estate	Top Architects	Mar 19	
Apr 13	Apr 2	Small Business	Top Banks/Top Thrifts	Mar 26	
Apr 20	Apr 9	What New Yorkers Earn		Apr 2	
Apr 27	Apr 16	Education	Top MBA Programs	Apr 9	
May 4	Apr 23	Real Estate		Apr 16	
May 11	Apr 30	Small Business		Apr 23	
May 18	May 7		Top Minority Owned Companies	Apr 30	
May 25	May 14	Biggest Companies	Top Publicly Held Companies	May 7	
Jun 1	May 21	Top Entrepreneurs		May 14	
Jun 8	May 28		Top Mgmt Consultants		
Jun 15	Jun 4	Healthcare	Top Benefit Consultants	May 28	
Jun 22	Jun 11	Fortunate 100	Top Paid CEOs/Non CEOs	Jun 4	
Jun 29/ Jul 6	Jun 18	City Facts-Double Issue		Jun 9	
Jul 13/20	Jul 2	Small Business-Double Issue		Jun 25	
Jul 27/ Aug 3	Jul 16	Real Estate-Double Issue	Top Office Leases/ Bldg Sales	Jul 9	Top Professional Teams
Aug 10	Jul 30	Small Business		Jul 23	
Aug 17	Aug 6		Top Airlines	Jul 30	
Aug 24/31	Aug 13	Healthcare-Double Issue	Top Health Insurers	Aug 6	
Sep 7	Aug 27	Real Estate	Top REITs	Aug 20	
Sep 14	Sep 3	Small Business		Aug 27	
Sep 21	Sep 10	Most Influential Women	Top Women Owned Businesses	Sep 3	
Sep 28	Sep 17	Accounting	Top Accounting Firms	Sep 10	
Oct 5	Sep 24	Real Estate	Top Construction Companies	Sept 17	
Oct 12	Oct 1	Small Business	Fastest Growing Companies	Sep 24	
Oct 19	Oct 8	Healthcare		Oct 1	
Oct 26	Oct 15			Oct 8	
Nov 2	Oct 22	Business of Law	Top Law Firms	Oct 15	
Nov 9	Oct 29	Small Business Guide		Oct 22	
Nov 16/23	Nov 5	Real Estate-Double Issue	Top Commercial Property Managers	Oct 29	
Nov 30	Nov 19	Privately Held Companies	Top Privately Held Companies	Nov 12	
Dec 7	Nov 24	Small Business	Top SBA Lenders	Nov 19	
		Best Places To Work	50 Best Places To Work		
Dec 14	Dec 3	Corporate Philanthropy	Top Nonprofit Organizations	Nov 24	Non Profit Salary Survey
Dec 21/28	Dec 10	Book of Lists-Double Issue		Dec 1	